Bell Davis

Services

Bell Davis Community Services
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Lessons to Teach For Financial Literacy

1) **UNIT ONE: Financial Literacy 101**
    a. Income and Expenses
    b. 70/20/10 Rule
        i. 70 percent goes for living expenses
        ii. Rent /mortgage should not be more than 30% of your income
        iii. 20 percent goes to your debts
        iv. 10% to savings
    c. Intro to Financial Literacy Quiz (activity)

2) **UNIT TWO: Banking**
    a. Checking Account
        i. Class Activity packet
        ii. 10 Reasons to Have Checking Account
    b. Savings Accounts
        i. Class Activity packet

3) **UNIT THREE: Types of Credit**
    a. Car payments
    b. Personal Loan
    c. Mortgage
    d. Credit cards
    e. Credit Card Debt Elimination- understanding credit card payments (Activity)

4) **UNIT FOUR: Managing Credit**
    a. Back taxes
        i. Always pay your tax debt FIRST!
    b. Credit Card minimum payment vs. Interests
        i. The highest interest
        ii. Balance Transfer 0%
    c. Overview of Debt Management – debt consolation, cutting down credit cards, and bankruptcy
    d. Credit Card Debt Elimination- understanding credit card payments (Activity)

5) **UNIT FIVE: Budgeting**
    a. The generic budget rule involves splitting your after-tax income into three categories of spending: needs, wants, and savings.
    b. Cost of Housing comparison on your income
    c. Emergency fund/ Retirement/ or Child's education
    d. Budgeting strategies
    e. Budget Template (activity)

6) **UNIT SIX: Investing**
   a. Understanding the stock market
   b. Buying stocks
   c. Where to start investing? Check your bank!
   d. Ups and downs of stock
   e. Stock Market (activity)

7) **UNIT SEVEN: Behavioral Economics**
   a. Elements of economics and psychology to understand how and why people behave the way they do in the real world
   b. Preferences; make well-informed decisions
   c. Opportunity costs
   d. Motivation behind our financial choices
   e. Behavioral Economics scenarios (activity)

8) **UNIT EIGHT: Taxes**
   a. W-2 or 1099: the difference between classifications
   b. Estimated tax payments for 1099s / self-employed
   c. Single, Marriage, or Head of Household rate- difference on the Understanding Filing Status
   d. Back taxes and what to address it
   e. W4 Tax and W9 Tax (activity)

9) **UNIT NINE: Insurance**
   a. Health Insurance Premiums
      i. Understanding your Health Insurance
      ii. Copays and prescriptions
      iii. Health insurance does not always cover hearing aids
      iv. Set up a savings account for your hearing aids
   b. Life Insurance
   c. Automobile insurance
   d. Personal insurance – why need personal liablity insurance?
   e. Business liability insurance – why need business liability insurance?
   f. Other insurances – homeowner, rental, flood, pet, and travel
   g. Insurance Quiz (activity)

10) **UNIT TEN: Consumer Skills**
   a. Work Incentives for SSA Beneficiaries
   b. Informed decisions when purchasing goods and services
      i. Researching
      ii. Comparison
      iii. Financial Planning
   c. Understanding cash flow
   d. Sally and John Scenario Quiz (consumer skills' activity)